

ABIOLA MOSES ODOGBO

Full Stack Developer

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📍 Lagos, NG



SUMMARY

Logical and results-driven Full Stack Developer with almost 4 years of professional work experience and a proven knowledge of website development, In-depth knowledge of SEO, web analytics, mobile applications and software development with technical support skills dedicated to building and optimizing user- focused websites and projects for organizations with various business objectives. Aiming to leverage my abilities to successfully fill any web development role.

EDUCATION

BSc. in Industrial Mathematics

University of Benin

📅 02/2012 - 09/2017 📍 Benin City, Edo State, NG

EXPERIENCE

IT Manager

ImpactHER Africa

📅 05/2021 - Ongoing 📍 New York, US

ImpactHER is an impact-driven nonprofit organization that utilises institutional investing experience to help African women-owned businesses grow to scale. I work as a full-stack developer here, responsible for building, deploying and maintaining both internal and external web applications.

- Managed, trained and leading an Agile team of 6 junior full-stack developers who became professional within 6 months of training
- Developed 106 websites and 4 mega web app for multiple clients and the organization, providing a wide range of functionality and tools enabling mission-critical processes
- Resolved over 350 critical WordPress websites bugs and improve performance to ensure ongoing operations
- Customised 5 different WordPress plugins for top clients from 4 different countries
- Developed a video conferencing software that saves the organization over \$50,000 in annual expenditure
- Developed a training application website for the core service of the organization which increase traffic and performance with over 205 percent
- Developed two mobile apps available for both ios and android that house all the core services of the organization

Full Stack Developer

Pc Place Nigeria

📅 07/2020 - 05/2021 📍 Lagos, NG

Pc Place Nigeria is a tech marketplace for all kind of tech devices ranging from computers, games, electronics, gadgets and appliances of all sort.

- Redesigned the company website from scratch using WordPress CMS and a customised theme which makes the website interface to be more appealing on both mobile and desktop and ranked among the top 3 best marketplace in the country
- Boost website traffic by 100% using major keywords and strategic SEO approach
- Increased company revenue by 80% within 3 months after developing and implementing business logic for over 20 features and as such was awarded the overall employee of the year
- Develop a career and meet the team websites and native mobile app available for both ios and android for the company website

SKILLS

Client-Side / Server-side / Others

HTML CSS WordPress PHP

Firebase jQuery Bug Fixes JS

SEO SEM Bootstrap Angular

Debugging JavaScript AWS

MySQL Web Analytics Tools AJAX

Plugins / Themes Customization

Other CMS Proficiency

CERTIFICATION

Web Programming Foundations

LinkedIn

📅 02/2020

CSS: Variables and Fluid Layouts

LinkedIn

📅 02/2020

Careers in Web Design and Development

LinkedIn

📅 02/2020

The Fundamentals Of Digital Marketing

Google Certified

📅 03/2020

PROJECTS

Tech Marketplace

🌐 <https://pcplaceng.com>

This is the largest online tech marketplace in Nigeria where all tech item can be purchased.

Video Conferencing Software

🌐 <https://meet.impactherconnect.org>

An online video conferencing software (zoom-like) I developed from start to finish for an NGO I worked with. This can handle up to 5000 users during a call.

EXPERIENCE

Full Stack Developer

He Reigns Academy

📅 06/2019 - 06/2020 📍 Makurdi, NG

- Created a Mobile Responsive User Experience website with WordPress that allowed cross-platform accessibility to the website on any device with primary use on mobile
- Increased daily traffic from 35% to 80% by redesigning existing landing pages to improve user experience and incorporated SEO techniques
- Increased sales by an average of over 20% annually through optimizing performance and delivery of resources using webpack
- Provided continuous web development training to more than 5 employees to ensure 100% compliance through implementing best practices by assessing and identifying security-relevant issues
- Monitored social media and Google SEO analytics to adjust post time, location, and various media to grow target platform by 5,000+ followers in less than a year

PORTFOLIO

Check My Online Portfolio

<https://cv.pastormosesonline.org>

AWARDS & RECOGNITIONS



Employee of the year, 2021

Pc Place Nigeria

Check my online portfolio to see

LANGUAGES

English

Native